



**Lake Buena Vista at the WALT DISNEY WORLD® Resort, FL  
 Located in Orlando, FL  
 June 10-13, 2012**

**2012 TAG Conference Sponsorship Benefits and Pricing**

**Platinum Sponsors of TAG (\$4,000) receive the same benefits as Gold Sponsors plus the following advantages:**

- Premium Exhibition Booth location for Platinum Sponsors (one booth space)
- Company Logo printed on the National Conference Tote Bag
- Platinum Sponsorship Recognition Display for one Refreshment Break during the conference
- Platinum Sponsor Logo placement on the TAG website Sponsors Page

**Gold Sponsors of TAG (\$2,500) receive the following benefits:**

- Exhibition Booth at our National Conference
- Your Advertisement included our National Conference Binder (must be shipped to venue)
- Listing on the Exhibitors Page, with Representative's email, in our National Conference Binder
- Pre-conference notification of all conference attendees
- Company Logo placement on the TAG website Sponsors Page - with link to your Home Page
- Your Logo, with link, rotated throughout the TAG website
- Your logo in each quarterly TAG Newsletters distributed to all member institutions

**Your Platinum or Gold Sponsorship includes TWO representatives and:**

- Admission to all Conference Educational Sessions and Speakers (except where restricted by Diebold)
- Involvement in all Conference Breakfasts, Lunches, Dinners and Social Activities

**(Additional representatives are welcome to attend at a low cost of \$250 each.)**

**Silver Sponsors of TAG (\$1,100) receive these benefits:**

- Distribution of your advertising material at our National Conference.
- A link to your company Home Page from TAG's web site (in several strategic locations).
- Your logo in each of our quarterly newsletters distributed to all member institutions
- Listing on the Exhibitors Page in our National Conference Binder

**Ala Carte Sponsorship Opportunities:**

Sponsor one Refreshment Break (as available) at our National Conference.....	\$2,000
A sign will be displayed acknowledging your recognition as a sponsor with your Company name and TAG's name	
Sponsor the TAG Tote Bag .....	\$2,000
Double-size Booth Space ( <b>Limited so please inquire early</b> ).....	\$1,000
Distribution of your materials at our National Conference.....	\$550
Ship your promotional items to our conference location and we will provide them to all attendees at our registration desk	
Your logo on the National Conference Tote Bag.....	\$550
Your logo on our web site with a link to your homepage.....	\$400 per year
Your logo in our newsletters distributed to all member institutions .....	\$300 per year
Your one page advertisement in our National Conference Binder .....	\$150 per ad
Ship your advertisement to our conference location and we will include it in our Binders	

**If you have any questions, or would like to become a TAG Sponsor, please email  
[info@dieboldtag.com](mailto:info@dieboldtag.com) or call TAG at (330) 305-9666.**